



भारत सरकार
GOVERNMENT OF INDIA
मत्स्यपालन विभाग
Department of Fisheries



MANAGE-FISHub

Fisheries Entrepreneurship Development Programme (FEDP)

AQUA YUVA

Entrepreneurship Orientation Programme for Fisheries Students

In collaboration with



**Acharya Narendra Deva University of
Agriculture & Technology (ANDUAT)**



7-8 September, 2026



**College of Fisheries, Kumarganj
Uttar Pradesh**



MANAGE FISHub



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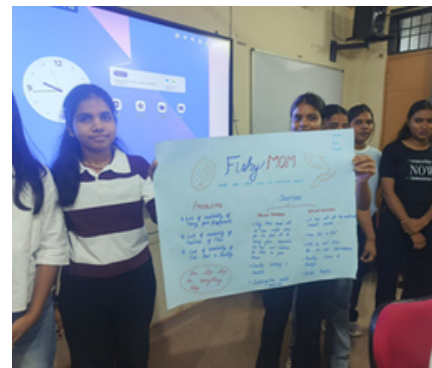
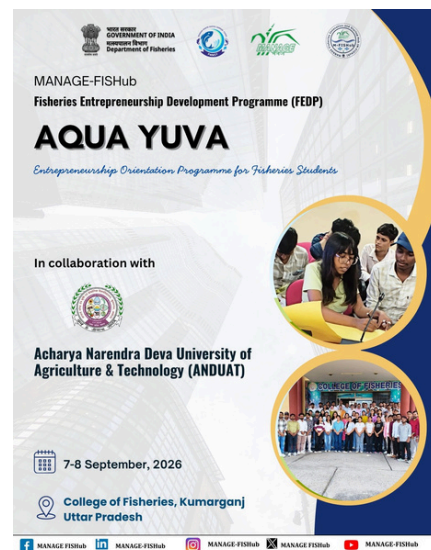
Program Background

The National Institute of Agricultural Extension Management (MANAGE), through its Fisheries Innovation and Startup Hub – MANAGE-FISHub, proposed the Aqua Yuva – Fisheries Entrepreneurship Development Programme for fisheries students in collaboration with Acharya Narendra Deva University of Agriculture & Technology (ANDUAT), Kumarganj, Uttar Pradesh. The programme was successfully conducted on 7th and 8th September 2026 at the College of Fisheries, Kumarganj, Uttar Pradesh.

The organising team for the programme comprised members from both institutions. From MANAGE, the programme was conducted under the guidance of the Director (Agricultural Extension) and coordinated by the MANAGE-FISHub team. From ANDUAT, faculty members and staff of the College of Fisheries extended support in coordinating logistics, mobilising students, and facilitating the smooth conduct of the programme.

The programme announcement was circulated among UG, PG and PhD students of ANDUAT and allied institutions. A Google registration link was created and shared through institutional communication channels and student groups to facilitate online registration and streamline participant management.

The two-day programme schedule was designed to include an inaugural session, followed by technical sessions focusing on fisheries entrepreneurship awareness, startup opportunities in the fisheries sector, identification of business prospects across the fisheries value chain, and development of basic entrepreneurial and business planning skills, concluding with an interactive discussion and valedictory session.



Inagural Session

The Aqua Yuva – Fisheries Entrepreneurship Development Programme was formally inaugurated on 7th September 2026 at the College of Fisheries, Acharya Narendra Deva University of Agriculture & Technology (ANDUAT),

The inaugural session began with a Welcome Address by Dr. Suman Dey, Assistant Professor, College of Fisheries, ANDUAT. This was followed by an overview of MANAGE-FISHub initiatives and programme objectives delivered by Ms. Jaini Jeshwanthi, MANAGE-FISHub, Hyderabad.

The presidential Remarks was delivered by inagural address by Dr. C.P. Singh, Dean, College of Fisheries, who emphasised the thoughts on empowering students with an entrepreneurial mindset and encouraged them to become future leaders in the blue economy valuable.

The session concluded with a Vote of Thanks by Ms. Jaini Jeshwanthi, MANAGE-FISHub.

The inauguration set a strong foundation for Aqua Yuva, inspiring students to actively participate in the subsequent technical sessions and entrepreneurial activities.



Day-1

Technical Session

Technical Session-1: Entrepreneurial Scenario and Conducive Opportunities in the Fisheries Sector

The first technical session was delivered by Dr. Suman Dey, Assistant Professor, College of Fisheries, ANDUAT on the topic of Entrepreneurial scenario and conducive opportunities for the fisheries sector. He briefed about the fisheries sector is emerging as a high-potential entrepreneurial ecosystem, driven by increasing fish consumption, technological advancements, growing demand for quality and value-added seafood, government support, and opportunities across the aquaculture and fisheries value chain.

He delivered the Current Entrepreneurial Scenario:

- **Aquaculture expansion:** Growing adoption of intensive and technology-based fish and shrimp farming is creating opportunities for entrepreneurs in production, farm management and support services.
- **Technology-driven fisheries:** IoT, AI, sensors, automation, drones, remote monitoring and data analytics are enabling smart aquaculture and precision fish farming.
- **Value addition:** There is increasing scope for fish fillets, ready-to-cook products, fish snacks, fish protein products, nutraceuticals and other processed seafood.
- **Post-harvest management:** Cold chains, solar drying, hygienic handling, refrigeration, packaging and transportation offer significant entrepreneurial opportunities.
- **Fisheries waste utilization:** Fish skin, scales, bones, shells and processing waste can be converted into chitosan, collagen, fish meal, fish oil, fertilizers and other high-value products.
- **Digital marketing and e-commerce:** Online fish marketplaces, farm-to-consumer models, traceability platforms and digital payment systems are changing seafood distribution.
- **Input and service enterprises:** There is growing demand for quality seed, feed, probiotics, diagnostics, water-quality testing, equipment and technical consultancy.
- **Youth and startup participation:** Incubation, innovation challenges, entrepreneurship programmes, grants and government schemes are encouraging students, rural youth and startups to enter the sector.



"The fisheries sector is rapidly evolving into a technology-driven, value-added and innovation-oriented entrepreneurial ecosystem, creating opportunities across aquaculture."

Dr. Suman Dey
Assistant Professor
ANDUAT

Day-1

Technical Session

Technical Session-2: Digital Entrepreneurship in Fisheries – focusing on GIS and Smart Aquaculture Technologies.

The second technical session was delivered by Dr. Jyoti Saroj, Assistant Professor, College of Fisheries on the topic of Digital Entrepreneurship in fisheries – focusing on GIS and smart aquaculture technologies. She briefed about the Digital entrepreneurship in fisheries refers to the development of technology-based businesses that use GIS, IoT, AI, sensors, automation, cloud platforms, drones and data analytics to improve fisheries production, resource management, traceability and market access.

She highlighted the importance of entrepreneurial opportunities:

- Aquaculture site selection: Identify suitable locations based on water quality, soil, climate, water availability and infrastructure.
- Fisheries resource mapping: Mapping ponds, tanks, reservoirs, rivers, cages and fishing grounds.
- Fishery potential mapping: Identify areas suitable for different fish and shrimp species.
- Disease-risk mapping: Develop spatial maps showing areas vulnerable to fish and shrimp diseases.
- Climate-risk assessment: Mapping flood, drought, salinity and temperature risks affecting aquaculture.
- Market and logistics mapping: Identify fish markets, cold-storage facilities, landing centres and transportation routes.
- Fisheries asset management: Digital mapping of ponds, hatcheries, farms and fisheries infrastructure.
- GIS consultancy and SaaS platforms: Subscription-based digital platforms providing customized maps and farm-management information.



"GIS provides the map, while smart aquaculture provides the intelligence—together transforming fisheries into a data-driven, precise and profitable enterprise."

Dr. Jyoti Saroj
Assistant Professor
ANDUAT

Day-1

Technical Session

Technical Session-3: Climate Smart Entrepreneurial Ventures in Fisheries and Aquaculture Sector.

The third technical session was delivered by Dr. Radhakrishnan K.V., Assistant Professor, College of Fisheries, ANDUAT on the topic “Climate-Smart Entrepreneurial Ventures in the Fisheries and Aquaculture Sector.” He highlighted the importance of developing innovative, resilient, and resource-efficient solutions to address climate-related challenges such as rising water temperatures, irregular rainfall, floods, droughts, salinity fluctuations, disease outbreaks, and water scarcity.

He highlighted that the major opportunities includes climate-resilient aquaculture systems such as RAS, biofloc, aquaponics and integrated farming; IoT-based water-quality monitoring; AI-driven disease and climate-risk prediction; automated feeding and aeration; solar-powered pumps and aerators; climate-resilient fish seed and functional feeds; and energy-efficient cold-chain systems. Entrepreneurs can also provide GIS-based site suitability, climate-risk assessment, farm consultancy and digital advisory services.

Further, he explained another important area is developing a circular and low-carbon fisheries economy through seaweed cultivation, mangrove-linked enterprises, fisheries-waste utilization and sustainable fishing technologies. Fish processing waste can be converted into fish meal, fish oil, collagen, chitosan, fertilizers and other value-added products, while solar drying, renewable-energy cold storage and fuel-efficient fishing technologies can reduce energy use and post-harvest losses. By integrating GIS, IoT, AI, renewable energy, biotechnology and circular-economy approaches, startups can create commercially viable solutions that improve productivity, reduce climate-related risks, generate employment and strengthen the long-term sustainability and resilience of fisheries and aquaculture.



“Climate change challenges us to innovate; climate-smart entrepreneurship transforms those challenges into resilient, sustainable and profitable fisheries.”

*Dr. Radhakrishnan K.V.
Associate Professor
ANDUAT*

Day-1

Technical Session

Technical Session-4: Innovation in Aquaculture: Smart Farming, IoT and AI Applications

The fourth technical session was delivered by Ms. Arya Singh, Assistant Professor, College of Fisheries, ANDUAT, on the topic “Innovation in Aquaculture: Smart Farming, IoT and AI Applications.” She highlighted how smart farming technologies such as IoT sensors, artificial intelligence (AI), automation, cloud computing, mobile applications, and real-time monitoring are transforming conventional fish and shrimp farming into data-driven and precision-based production systems.

She highlighted that the IoT devices can continuously monitor parameters such as temperature, dissolved oxygen, pH, salinity, ammonia and water level, while automated systems can control aerators, pumps and feeders. This enables better water-quality management, efficient feed utilization, reduced labour and improved farm productivity.

She also explained about the AI and machine learning can further analyse farm, environmental and production data to identify patterns and provide predictive insights where the applications include early disease detection, biomass and growth estimation, intelligent feeding, water-quality prediction, mortality-risk assessment, weather-based farm advisories and production forecasting. Computer vision can be used for fish counting, size estimation and behaviour monitoring, while drones and GIS can support farm surveillance and spatial planning. These technologies create opportunities for startups in smart sensors, AI-based farm-management platforms, automated equipment, digital advisory services and aquaculture data analytics, ultimately making aquaculture more efficient, profitable, resilient and sustainable.



“Smart farming connects the farmer with real-time data, while AI turns that data into timely decisions—making aquaculture more precise, productive and sustainable.”

*Ms. Arya Singh
Assistant Professor
ANDUAT*

Day-1

Technical Session

Technical Session-5: Digital Marketing, Branding and E-Commerce for Fisheries Enterprises

The fifth technical session was delivered by Mr. Kuldeep Mishra, Director- IT Head , Kramate Pvt. Ltd. on the topic of Digital Marketing, Branding and E-Commerce for Fisheries Enterprises . He emphasized that the digital marketing and branding are becoming important tools for fisheries enterprises to reach customers, build trust and increase the market value of fish and seafood products. Enterprises can use social media, websites, WhatsApp Business, online advertisements, short videos and digital storytelling to promote fresh fish, processed products, ready-to-cook items, ornamental fish and other value-added products. Strong branding through attractive packaging, consistent product identity, quality information, certifications and traceability can differentiate products and create consumer confidence. Digital platforms also enable entrepreneurs to directly communicate with farmers, retailers, restaurants and consumers, reducing dependence on traditional intermediaries.

He also stated that E-commerce provides opportunities to develop farm-to-consumer and producer-to-consumer business models, enabling customers to order fish and seafood through websites, mobile applications and online marketplaces. Fisheries enterprises can offer online ordering, home delivery, subscription-based fish boxes, pre-booking, digital payments and real-time order tracking. Entrepreneurs can also use customer data and analytics to understand buying patterns, plan inventory and develop targeted marketing campaigns.

Further, he highlighted that the integration of digital marketing + strong branding + e-commerce + cold-chain logistics can help fisheries startups expand their market reach, improve customer engagement, reduce post-harvest losses and create higher-value markets for fish and seafood products.



"Digital marketing creates visibility, branding builds trust, and e-commerce converts that trust into wider markets and sustainable growth for fisheries enterprises."

*Mr. Kuldeep Mishra
Director- IT Head , Kramate Pvt.
Ltd.*

Day-1

Technical Session

Technical Session 6: Interactive Group Activity – Idea Generation and Team Formation

The interactive activity on “Idea Generation and Team Formation” was facilitated by Ms. Jaini Jeshwanthi, Business Executive, MANAGE-FISHub, with the objective of developing creative thinking, teamwork, problem-solving, and entrepreneurial skills among the participants.

Participants were organised into small teams and provided with real-world problem statements related to fisheries and aquaculture. Each team analysed the identified challenge, discussed its underlying causes, and brainstormed possible solutions.

Through collaborative discussions, participants explored innovative, practical, and sustainable ideas that could address sector-specific challenges and create potential business opportunities. The teams subsequently presented their problem statement, proposed solution, implementation approach, and expected outcomes before the group.

The presentations encouraged peer learning and exchange of ideas, while feedback and discussions helped participants further strengthen their proposed solutions. The activity effectively enhanced communication, teamwork, leadership, and entrepreneurial thinking, encouraging participants to recognise challenges in the fisheries sector as opportunities for innovation, enterprise creation, and positive change.



“Every challenge in fisheries is an opportunity waiting for an innovative idea, a collaborative team, and an entrepreneurial solution.”

Jaini Jeshwanthi
Business Executive
MANAGE-FISHub

Day-2

Technical Session

Technical Session-7: Business Model Canvas and Business Plan Preparation

The seventh technical session was delivered by Dr. Mahendra Singh, Associate Professor & Head, department of Agri-Business Management, College of Agriculture, ANDUAT on the topic of Business Model Canvas and Business Plan Preparation. He briefed about the Business Model Canvas (BMC) is an effective tool for fisheries entrepreneurs to convert an innovative idea into a structured and commercially viable business model. Participants can use the nine BMC components—value proposition, customer segments, customer relationships, channels, key activities, key resources, key partners, revenue streams and cost structure—to understand how their fisheries venture will create, deliver and capture value. In fisheries and aquaculture, this can be applied to ventures such as smart aquaculture, fish seed and feed production, value-added fish products, cold-chain services, fisheries waste utilization, ornamental fisheries, digital marketing platforms and aquaculture consultancy.

He also emphasized that business plan further converts the business model into an actionable roadmap covering the problem and opportunity, product or service, target market, technology, production/operations plan, marketing strategy, organizational structure, financial requirements, revenue projections, risk assessment and implementation timeline. Participants can analyse market demand, identify customers, estimate investment and operating costs, determine pricing and revenue models, and assess the scalability and sustainability of their venture. This approach helps fisheries entrepreneurs move from “idea → business model → business plan → market validation → enterprise creation.”



“A strong business idea becomes a viable enterprise when it is transformed into a clear business model, a practical plan, and a sustainable path to market.”

*Dr. Mahendra Singh
Associate Professor & Head Department of
Agri-Business Management, College of
Agriculture*

Day-2

Technical Session

Technical Session-8: Government Schemes, Institutional Support and Financial Assistance for Fisheries Startups

The eighth technical session was delivered by Mr. R.S. Bisht, DDF, Ayodhya Mandal, Department of Fisheries, Uttar Pradesh, on the topic “Government Schemes, Institutional Support and Financial Assistance for Fisheries Startups.” He briefed participants on the various Government of India schemes implemented through the state fisheries system to support fisheries startups and entrepreneurs in Uttar Pradesh. The Pradhan Mantri Matsya Sampada Yojana (PMMSY) supports a wide range of fisheries and aquaculture activities, including inland aquaculture, hatcheries, post-harvest infrastructure, ornamental fisheries, aquatic health, technology demonstration, and innovative projects. He highlighted that the scheme also creates opportunities for startups and entrepreneurs working in areas such as aquaculture, fish processing, digital technologies, value addition, and innovative solutions. He further explained the role of institutional support and financial assistance in promoting entrepreneurship and strengthening the fisheries sector in Uttar Pradesh.

He highlighted that the Pradhan Mantri Matsya Kisan Samridhi Sah-Yojana (PM-MKSSY), implemented from FY 2023-24 to FY 2026-27, provides additional opportunities for fisheries micro and small enterprises through institutional finance facilitation, aquaculture insurance, performance grants, value-chain improvement, traceability, fish-product safety and quality systems. Eligible entities include micro and small enterprises, companies, LLPs, cooperatives, SHGs and FFPOs. In Uttar Pradesh, entrepreneurs can therefore benefit by connecting with the Department of Fisheries, Government of Uttar Pradesh, NFDB, banks and relevant incubation/support institutions for project guidance, credit linkage, scheme applications, technology support and capacity building. The exact assistance depends on the activity, beneficiary category, approved guidelines and availability under the relevant scheme.



“Government schemes, institutional support and financial assistance can turn fisheries innovations into viable enterprises, empowering entrepreneurs to create jobs, strengthen livelihoods and build a sustainable blue economy”.

Mr. R.S. Bisht
DDF, Ayodhya Mandal, Dept. of Fisheries,
U.P.

Day-2

Technical Session

Technical Session-9: Entrepreneurial Leadership and Strategic Networking for Pearl Farming

The ninth technical session was delivered by Dr. Shashank Singh, Assistant Professor, College of Fisheries on the topic of Entrepreneurial Leadership and strategic networking for pearl farming. He emphasized about entrepreneurial leadership in pearl farming involves combining technical knowledge, innovation, risk-taking and business planning to develop a profitable and sustainable enterprise.

He highlighted that entrepreneurs need to understand pearl oyster biology, seed procurement, site selection, oyster conditioning, grafting and implantation, culture management, disease prevention, harvesting, grading and value addition. Effective leadership helps entrepreneurs build capable teams, adopt improved technologies, maintain quality standards and respond to market requirements. Opportunities exist not only in pearl production but also in pearl jewellery, handicrafts, cosmetics, ornamental products, tourism and other value-added ventures.

He also emphasized that strategic networking is essential for connecting pearl farmers with hatcheries, research institutions, universities, government departments, technology providers, financial institutions, jewellery manufacturers, exporters, retailers and potential investors. Collaboration can facilitate access to quality seed, technical expertise, finance, training, market intelligence and modern technologies. Entrepreneurs can strengthen their businesses by participating in exhibitions, stakeholder meets, incubation programmes, producer networks and digital platforms. Strong networks can also support partnerships for value addition, branding, market expansion and knowledge sharing, helping pearl-farming enterprises become more competitive and sustainable.



"Successful pearl entrepreneurship is built not only on cultivating pearls, but on cultivating leadership, partnerships and networks that create value from the farm to the market."

*Dr. Shashank Singh
Assistant Professor, College of Fisheries*

Day-2

Technical Session

Technical Session-10: Startup / Business Opportunities in Fisheries and Aquaculture

The tenth technical session was delivered by Ms. Jaini Jeshwanthi, Business Executive, MANAGE-FISHub on the topic of “Startup Opportunities in Fisheries and Aquaculture,” highlighting the emerging opportunities for innovation and entrepreneurship in the fisheries sector. She explained the concept of fisheries startups and discussed how innovative products, technologies, services, and business models can address key challenges in fisheries and aquaculture.

The lecture covered major opportunities in seaweed and marine bio-products, including seaweed cultivation, bio-fertilizers, nutraceuticals, animal and aquaculture feed, pharmaceutical and cosmetic applications.

She also discussed low-cost sustainable aquaculture feed alternatives, including insect-based and algae-based proteins, and explained their potential to reduce feed costs and improve sustainability. In addition, the lecture highlighted the applications of Artificial Intelligence (AI) in fisheries and aquaculture, including smart feeding, water-quality monitoring, disease detection, biomass estimation, robotics, illegal fishing detection, and stock assessment.

The session also touched upon other emerging areas such as cold-chain and value-added seafood, digital traceability, and e-commerce, emphasizing that successful fisheries startups should combine productivity, sustainability, technology, and market access to create value for fishers, farmers, processors, and consumers.

“The future of fisheries lies not only in catching more fish, but in innovating smarter, adding greater value, and building a sustainable blue economy.”

*Ms. Jaini Jeshwanthi
Business Executive
MANAGE-FISHub*



Day-2

Valedictory Session

The two-day Aqua Yuva – Fisheries Entrepreneurship Development Programme concluded with a valedictory session held at the College of Fisheries, Acharya Narendra Deva University of Agriculture & Technology (ANDUAT), Kumarganj, in the presence of esteemed dignitaries, faculty members, and enthusiastic participants.

Dr. C.P. Singh, Professor, COFS, ANDUAT, graced the occasion and delivered the valedictory remarks. Dr. Suman Dey, Assistant Professor, ANDUAT, along with faculty members were also present during the session.

Ms. Jaini Jeshwanthi, Business Executive, & Programme Coordinator, presented a brief report summarising the key technical sessions, interactive activities, and student business idea presentations conducted during the two-day programme.

She highlighted the active participation, innovative thinking, and growing entrepreneurial interest demonstrated by the students throughout the programme.

Certificates were distributed to all participants, marking the successful completion of the training programme. The programme concluded on a positive and inspiring note with a formal Vote of Thanks delivered by Ms. Jaini Jeshwanthi expressing sincere gratitude to the university authorities, Dean, faculty members, resource persons, organising team, and participants for their valuable support and cooperation.



Programme Highlights & Media Coverage

The Aqua Yuva – Fisheries Entrepreneurship Development Programme received notable media coverage in Amrit Bichar, Pioneer Sambhadta, Sambad news agency, Swatantrata Chetna, Milkipur Swatantrata Bharat, dated 8th September 2026, highlighting its focus on fisheries entrepreneurship, innovation and startup opportunities. The coverage showcased active student participation and the collaborative efforts of MANAGE-FISHub and College of Fisheries, ANDUAT, Uttar Pradesh.

मात्स्यिकी क्षेत्र में युवाओं के लिए उद्यमिता के अवसर

पावनियर संवाददाता। अयोध्या

आचार्य नरेंद्र देव कृषि एवं प्रौद्योगिक विश्वविद्यालय में मात्स्यिकी महाविद्यालय एवं राष्ट्रीय कृषि विस्तार प्रबंधन संस्थान एम-फिश हब, हैदराबाद के संयुक्त तत्वावधान में पांच दिवसीय कार्यक्रम का शुभारंभ हुआ। पहले दिन 'एक्वा युवा' विषय पर कार्यक्रम पर कार्यक्रम आयोजित किया गया। यह कार्यक्रम कुलपति डॉ. ज्ञानेंद्र प्रताप सिंह के रिश-निर्देशन में हुआ।

अभिप्रेता डॉ. सी.पी. सिंह ने कहा कि 'एक्वा युवा' कार्यक्रम युवाओं को मात्स्यिकी क्षेत्र में उपलब्ध रोजगार, स्वरोजगार और उद्यमिता के अवसरों से जोड़ने की दिशा में महत्वपूर्ण पहल है। बदलती तकनीक के दौर में डिजिटल उद्यमिता आर्टिफिशियल इंटेलिजेंस, आईओटी और स्मार्ट फार्मिंग जैसी तकनीकों का मात्स्यिकी क्षेत्र में नए व्यवसाय एवं उद्यम विकसित किए जा सकते हैं। इस मौके पर डॉ. सुमन डे, डॉ. ज्योति सरोज, डॉ. राधाकृष्णन के.वी., कुलदीप मिश्र एवं जैनी जसवंती ने मात्स्यिकी क्षेत्र में व्यवसाय की उभरती संभावनाओं, डिजिटल उद्यमिता, क्लाउड स्मार्ट एंटरप्रेन्योर वेंचर, डिजिटल मार्केटिंग तथा स्मार्ट फार्मिंग के प्रयोग विषयों पर व्याख्यान दिए। पांच दिनों तक चलने वाले कार्यक्रम में महाविद्यालय के छात्रों के साथ-साथ किसानों एवं उद्यमियों के लिए विभिन्न गतिविधियां आयोजित की जाएंगी। कार्यक्रम में मात्स्यिकी महाविद्यालय के 65 छात्रों ने प्रतिभाग किया। कार्यक्रम का संचालन डॉ. सुमन डे व धन्यवाद ज्ञापन डॉ. शशांक सिंह ने किया। इस अवसर पर मात्स्यिकी महाविद्यालय के सभी शिक्षक एवं छात्र-छात्राएं मौजूद रहे।

कार्यक्रम में महाविद्यालय के छात्रों के साथ-साथ किसानों एवं उद्यमियों के लिए विभिन्न गतिविधियां आयोजित की जाएंगी। कार्यक्रम में मात्स्यिकी महाविद्यालय के 65 छात्रों ने प्रतिभाग किया। कार्यक्रम का संचालन डॉ. सुमन डे व धन्यवाद ज्ञापन डॉ. शशांक सिंह ने किया। इस अवसर पर मात्स्यिकी महाविद्यालय के सभी शिक्षक एवं छात्र-छात्राएं मौजूद रहे।

आज आएंगे सीएम योगी, आंगनवाड़ी कार्यकर्ता सम्मेलन में होंगे शामिल

पावनियर अयोध्या। सीएम योगी कल 8 सितंबर को अयोध्या आएंगे। सीएम कबीर लीन पंटे अयोध्या में रहेंगे, इस दौरान राज्य स्तरिय आंगनवाड़ी कार्यकर्ता सम्मेलन में शामिल होंगे। दोपहर 2.50 बजे सीएम योगी यहां पहुंचेंगे। कार्यक्रम में शामिल होने के बाद हनुमान गढ़ी व राम जन्मभूमि में दर्शन करेंगे। शाम पांच बजे रवाना होंगे। सीएम के कार्यक्रम को लेकर वाहवाड़ व्यवस्था में बड़ा बदलाव किया गया है। नौआईसी ग्रांड अयोध्या में दोपहर के कार्यक्रम के दौरान शहर और अयोध्या धाम क्षेत्र में कई मार्गों पर वाहनों के प्रवाह प्रबंधित रहेगा। शहर क्षेत्र में सहायक गज हनुमानगढ़ी चौराहा से रामपुर पर सभी प्रकार के वाहनों का प्रवेश प्रतिबंधित रहेगा। पोस्ट ऑफिस तिराहे से पुलिस लाइन और रिकार्डिंग तिराहे की ओर वाहनों को डाइवर्ट किया जाएगा। पुलिस लाइन तिराहा, पुष्करज चौराहा, वाहसील तिराहा और बुक मोविंग मिह चौक से रामपुर की ओर भी वाहनों का प्रवेश प्रतिबंधित रहेगा। रास्ते

एक्वा युवा से मिलेंगे नए अवसर



कृषि विषय में प्रशिक्षण में भाग लेने वाले छात्र-छात्राएं व अन्य प्रतिभागी।

अमृत विद्यार

कुमारगंज अयोध्या।

निर्देशन में हुआ।

अमृत विद्यार : आचार्य नरेंद्र देव कृषि एवं प्रौद्योगिक विश्वविद्यालय में मात्स्यिकी महाविद्यालय एवं राष्ट्रीय कृषि विस्तार प्रबंधन संस्थान (मैनेज), एम-फिश हब, हैदराबाद के संयुक्त तत्वावधान में पांच दिवसीय कार्यक्रम का शुभारंभ सोमवार को हुआ। पहले दिन 'एक्वा युवा' विषय पर कार्यक्रम आयोजित किया गया। यह कार्यक्रम कुलपति डॉ. ज्ञानेंद्र प्रताप सिंह के दिशा-

अभिप्रेता डॉ. सी.पी. सिंह ने कहा कि 'एक्वा युवा' कार्यक्रम युवाओं को मात्स्यिकी क्षेत्र में उपलब्ध रोजगार, स्वरोजगार और उद्यमिता के अवसरों से जोड़ने की दिशा में महत्वपूर्ण पहल है। बदलती तकनीक के दौर में डिजिटल उद्यमिता, आर्टिफिशियल इंटेलिजेंस, आईओटी और स्मार्ट फार्मिंग जैसी तकनीकों का मात्स्यिकी क्षेत्र में उपयोग युवाओं के लिए नई संभावनाएं खोल रहा है। मात्स्यिकी क्षेत्र में नए व्यवसाय एवं उद्यम

विकसित किए जा सकते हैं। इस मौके पर डॉ. सुमन डे, डॉ. ज्योति सरोज, डॉ. राधाकृष्णन के.वी., कुलदीप मिश्र एवं जैनी जसवंती ने मात्स्यिकी क्षेत्र में व्यवसाय की उभरती संभावनाओं, डिजिटल उद्यमिता, क्लाउड स्मार्ट एंटरप्रेन्योर वेंचर, डिजिटल मार्केटिंग तथा स्मार्ट फार्मिंग में आईओटी एवं एआई के प्रयोग विषयों पर व्याख्यान दिए। कार्यक्रम में महा- विद्यालय के छात्रों के साथ-साथ किसानों एवं उद्यमियों के लिए विभिन्न गतिविधियां आयोजित की जाएंगी।

मात्स्यिकी क्षेत्र में युवाओं के लिए बढ़ रहे उद्यमिता के अवसर

मिल्कीपुर। आचार्य नरेंद्र देव कृषि एवं प्रौद्योगिक विश्वविद्यालय में मात्स्यिकी महाविद्यालय एवं राष्ट्रीय कृषि विस्तार प्रबंधन संस्थान, एम-फिश हब, हैदराबाद के संयुक्त तत्वावधान में पांच दिवसीय कार्यक्रम का शुभारंभ हुआ। पहले दिन एक्वा युवा विषय पर कार्यक्रम पर कार्यक्रम आयोजित किया गया।

अभिप्रेता डा सी.पी. सिंह ने कहा कि 'एक्वा युवा' कार्यक्रम युवाओं को मात्स्यिकी क्षेत्र में उपलब्ध रोजगार, स्वरोजगार और उद्यमिता के अवसरों से जोड़ने की दिशा में महत्वपूर्ण पहल है।

बदलती तकनीक के दौर में डिजिटल उद्यमिता, आर्टिफिशियल इंटेलिजेंस, प्वा और स्मार्ट फार्मिंग जैसी तकनीकों का मात्स्यिकी क्षेत्र में उपयोग युवाओं के लिए नई संभावनाएं खोल रहा है। मात्स्यिकी क्षेत्र में नए व्यवसाय एवं उद्यम विकसित किए जा सकते हैं। इस मौके पर डा. सुमन डे, डा. ज्योति सरोज, डा. राधाकृष्णन के.वी., कुलदीप मिश्र एवं जैनी जसवंती ने मात्स्यिकी क्षेत्र में व्यवसाय की उभरती संभावनाओं, डिजिटल उद्यमिता, क्लाउड स्मार्ट एंटरप्रेन्योर वेंचर, डिजिटल मार्केटिंग तथा स्मार्ट फार्मिंग के अनुप्रयोग विषयों पर व्याख्यान दिए। पांच दिनों तक चलने वाले कार्यक्रम में महाविद्यालय के छात्रों के साथ-साथ किसानों एवं उद्यमियों के लिए विभिन्न गतिविधियां आयोजित की जाएंगी। कार्यक्रम में मात्स्यिकी महाविद्यालय के 65 छात्रों ने प्रतिभाग किया। धन्यवाद ज्ञापन डा. शशांक सिंह ने किया। इस अवसर पर मात्स्यिकी महाविद्यालय के सभी शिक्षक एवं छात्र-छात्राएं मौजूद रहे।





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